

# Interreg - IPA CBC Romania - Serbia



City of  
Zrenjanin



## Announcement

### Creative Entrepreneurship training course

The Politehnica University Timișoara in partnership with the Intercultural Institute of Timișoara announce the **Creative Entrepreneurship training course**, part of the Intercultural Institute Timișoara **InclusiveArt** project.

#### The InclusiveArt project

The Intercultural Institute Timișoara implements the **InclusiveArt** project - *Access to Culture for Disadvantaged Children and Youth*, funded by Romania-Serbia Interreg IPA Cross-Border Cooperation Program, together with partners: Nevo Parudimos Resita, Zrenjanin City Hall, Centre for Fine and Applied Arts Terra Kikinda.

Beside the **Creative Entrepreneurship training course**, the **InclusiveArt Project** includes more opportunities for young creative people: mentoring and assistance in the development of business ideas, business plans, projects; meeting with successful personalities in creative areas, success stories; an opportunity to be selected for a Socio-Educational Animator training course for 24 participants; the opportunity to gain hands-on experience in implementing creative projects: 24 creative people will be selected and offered financial resources to initiate 12 cultural interventions in 12 communities in the project area; international mobility in RO / SR; publishing the best cultural interventions in the Manual on Socio-Educational Animation, Project web-site and Album.

#### Creative Entrepreneurship training course registration

Registration for the *Creative Entrepreneurship* training course is open between November 20<sup>th</sup> to December 11<sup>th</sup>, 2017. The objective of this course is to train young, creative people in order to increase the potential of the local communities and disadvantaged groups for innovative inclusive social practices by using art and culture to create inclusive contexts for integration and creative growth. The course will discuss topics specific to creative industries, which encompass a range of economic activities which are concerned with the creating and using of knowledge and information. The training will be delivered in a blended learning way, which means there will be both face-to-face training sessions and also online activities on a dedicated e-learning platform (the Virtual Campus of UPT).

**Target group:** young people (under 35 years old), living in the following Romania counties: Timiș, Caraș-Severin, Mehedinți and Serbia districts: Severnobański, Srednjebański, Južnobański,

#### Cooperation beyond borders.

*Interreg-IPA Cross-border Cooperation Romania-Serbia Programme is financed by the European Union under the Instrument for Pre-accession Assistance (IPA II) and co-financed by the partner states in the Programme.* [www.upt.ro](http://www.upt.ro)

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Braničevski, Borski, Podunavski; unemployed, young graduates with interests in creative industries, good English abilities.

**Registration:** To register, all applicants must fill-in an online registration form ([access here](#)) where they will also include a CV (Europass form, completed in EN), a declaration of unemployment and for living in InterregIPA – CBC Romania-Serbia area ([please use this model](#)) and a copy of a valid ID. All partners and the Contractor will be involved in the selection of the participants. The selection process will end on December 15, when the selected participants will be notified.

## **Creative Entrepreneurship training course Curricula and Delivery method**

**Course cost:** free of charge, coffee breaks and lunch included. During the face-to-face training period for those not living in Timisoara area, accommodation will be provided, free of charge.

**Online training period:** January 10, 2018 –February 27, 2018

**Face-to-face training period:** February 12 to February 17, 2018

### **Course curricula:**

1. Creative Entrepreneurship – case studies - good practices and examples of businesses from the arts and creative areas.
2. Project cycle management - project planning, project management and project evaluation.
3. Starting a business - how to set up a business, business legislations and creating an efficient business plan.
4. Business management - financial management, labour market, people management and crowdsourcing techniques.
5. Communication - communication skills in professional settings, understanding personalities.
6. Marketing of Arts – Marketing and digital marketing.
7. Digital competences - IT skills, social media, security and privacy issues, copyright and intellectual property rights.

For more information please visit the [website](#) or contact us at: diana.andone@upt.ro , calin.rus@intercultural.ro, corina.raceanu@intercultural.ro

### ***Cooperation beyond borders.***

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